



Proposal for Educational Workshop in Southern China

Startifly Consultants Pvt Ltd

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About us

- At Startifly, an experienced education industry platform, we offer a range of services including events, conferences, and education consultancy.
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- Vision - Startifly aims to bring about socio-digital transformation in the education industry through various training sessions
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- Mission - To empower businesses with innovative, strategic, and practical consulting solutions that drive sustainable growth, foster innovation, and create measurable impact.



Key Professionals



•Dr. Deepak Chawla - Managing Director. He holds an MBA and brings 17 years of experience in the education industry. Throughout his career, he has trained and mentored over 2,500 students. Additionally, he has guided more than 25,000 students in making informed career choices.



•Gurpreet S. Jagdev – Project Head. He holds, B.Tech (IT), a seasoned technology leader with over 20 years of experience in IT and AI, bringing strategic vision and execution expertise to the education sector. He has worked on early stage EdTech startups and driving them to large scale organizations.



India China Trade - Overview

- India-China trade is USD 135 – 140 billion annually
- Imports from China – 120 – 125 Billion
- Exports to China – 15 – 20 Billion
- China is a major manufacturing hub
- The world looks at China for manufacturing
- Cost factor – Cheaper costs, Mass Production, Faster Supply
- High Value Finished Goods
- Wider range of consumables.
- Faster Availability



Imports from China

- Electrical & Electronic Equipment's
- Industrial Equipment
- Chemical & Pharmaceutical inputs
- Plastics
- Metal Products
- Consumer Goods & Accessories
- Mobile Accessories, Decorative Lights, Toys & Kids Products
- Home & Kitchen Gadgets
- Fashion Accessories
- Pet products
- Small Electronic Gadgets And many more.



Exports to China

- Iron Ore
- Cotton & Textiles
- Organic Chemicals
- Petroleum Products
- Sea Food
- Total Exports – USD 15 to 20 Billion



Advantage China

- Lower Cost (Biggest Advantage)
- Huge Product Variety
- Mass Production & Scalability
- Better Profit Margins
- Access to Advanced Technology
- Customization Options
- Strong Supply Chain & Logistics
- Supports Indian Manufacturing



About Workshop

- Duration – 6 days
- Aimed at the research of Import Exports and Logistics
- First-hand experience in operational & Logistics aspects
- Academic Knowledge, Meetings with Industry Professionals
- Enhancing Employability
- Completion Certificate
- Duration 6 days
- Visit to Southern China – Shenzhen, Guangzhou, Foshan
- Visits to local manufacturing & Trading Units involved in consumer goods and Electronics



Financial Overview

- Duration – 6 days
- Air Ticket
- Hotel stay with Breakfast
- Visa
- Insurance
- Local Transportation
- College visits
- Student Exchange program certificate
- VPN SIM... **and many more**



Conclusion

- Opens avenue for startup Business with China
- Students get valuable insight into International Business Practices
- Meaningful Academic Knowledge with luxury excursions
- Market overview for upcoming entrepreneurs.
- Creates Job / Business Opportunities
- Better understanding of International Business
- Understanding the process of bulk production



THANK YOU